Cybersecurity Research and Online Learning

John Mitchell

Stanford University

Security and privacy

- We are developing a new class of systems with new uses for new communities
- Security and privacy are pervasive concerns, central for this area because
 - Student records are confidential and personal
 - Social networks reveal personal, confidential information
 - Course material may be owned, shared, licensed, recombined, ...
 - Extensive data collection and analysis is part of the revolution

Summer-Fall 2011

- Sebastian Thrun, Al course
 - Udacity platform, controversial publicity
- Fall Stanford courses
 - Jennifer Widom, Databases
 - Andrew Ng, Machine Learning
- Statistics
 - Approx 350,000 registered interest online
 - Tens of thousands completed courses
 - Statement of Accomplishment

Excitement in the news

- Public concern over the cost of education
 - Education debt exceeds credit card debt
- Stanford offerings are
 - Free
 - Available to everyone
- The numbers have been phenomenal
 - More than 1.5 million Coursera users to date

Larry Diamond, Comparative Democratic Development

What is Political (System) Legitimacy?

- The belief that the system of government is the best one for the country, that it is morally right, proper, and justifiable, that it deserves (voluntary) allegiance
- A "moral title to rule"—to command obedience, to tax and draft, to legislate and enforce laws

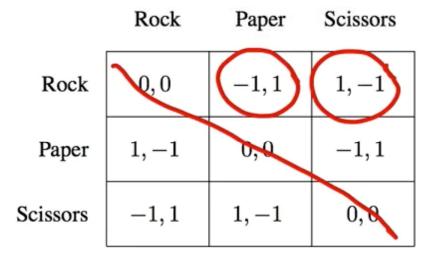
Maya Adam, Nutrition



Yoav Shoham, Game Theory

Rock-Paper-Scissors

Generalized matching pennies.



...Believe it or not, there's an annual international competition!





Game Theory Course: Jackson, Leyton-Brown & Shoham

Game Theory Intro

Stanford News

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Stanford Report, October 15, 2012

At Stanford, scholars debate the promises, pitfalls of online learning

Tanner Lecturer and respondents tackle the challenges of preserving the best of higher education while venturing onto new ground.

BY R.F. MACKAY

For the first time in centuries, university administrators and intellectuals are seriously questioning the logic of how we teach and learn, and for the first time, we may actually have the technology to shift the education paradigm. The bad news, according to scholar William G. Bowen, is that there is no quick fix, though clearly technology is a large part of the solution.

Online learning is not just one thing, and it is far from static, he said during his lecture Oct. 11 titled "Prospects for an Online Fix: Can We Harness Technology in the Service of Our Aspiration?" But it is here to stay. He was once a skeptic, he emphasized, and he rarely has visions, but today he's a convert.



Now is the time for innovation in online learning, scholar William Bowen told the Stanford audience.

"Now is the time" for online learning innovation, he stated at the start of his lecture, but he went on to point to three barriers to implementation: little hard data, no shared software platforms to

Tremendous Opportunity

- Evolving technology give us an opportunity to expand and reinvent education at all levels
 - Interactive video: embedded questions
 - 15 min segments, question every 3-5 minutes, auto-graded
 - Automated assessment: quizzes, exercises
 - Can we grade calculus? Software design? English papers?
 - Social networking: online discussion, collaboration
 - Schedule and timeline have huge effect
 - Peer evaluation, reputation rankings
 - Simulated environments:
 - Computer-simulated physics, chemistry, economic phenomena,...

Stanford News

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Stanford Report, August 30, 2012

Stanford takes landmark step in online learning, appoints new vice provost

The creation of the Office of the Vice Provost for Online Learning – part of the larger Stanford Online initiative – signals both a restructuring of the university and its dedication to ensuring pedagogical agility and rigor in the face of global, economic and social transformations.

BY STANFORD REPORT STAFF

Stanford University today announced the creation of an Office of the Vice Provost for Online Learning, a landmark step in its commitment to bring new teaching and learning methods to Stanford students – and to students around the world – in response to the requirements and potential of the 21st century.

The first vice provost of the office will be computer scientist John Mitchell, the Mary and Gordon Crary Family Professor in the School of Engineering. Earlier in the year he was named by President John Hennessy to be chair of the Presidential Advisory



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Some personal history ...



STANFORD COURSEWARE

Social Network based Course Management System

Built summer 2009 with 6 undergrads

Conner Poppen Conner Duong Winslow Chen



Quick Links

Welcome to CourseWare. Here are places you might be interested in:

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Introduction to Probability for

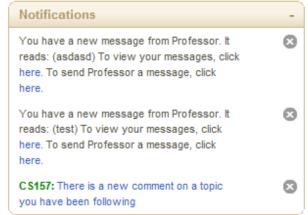
Taught by Professor

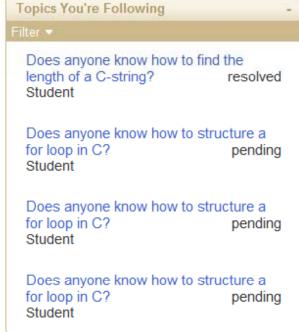
Computer Scientists

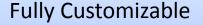
Taught by Professor

CS109

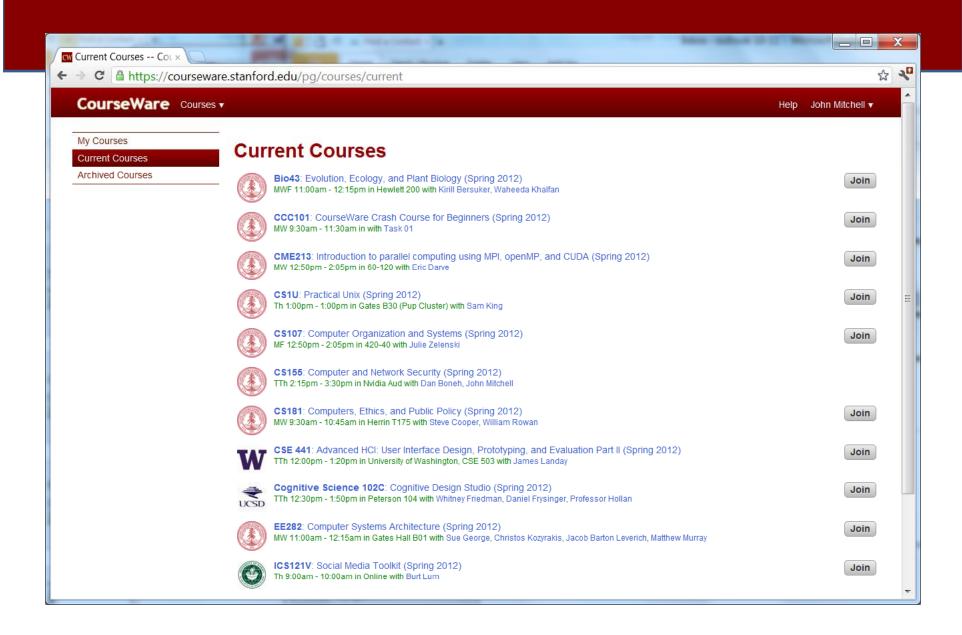








Edit Dashboard Configuration



University system: WebAuth

- Web-based Single Sign-On protocol
- WebAuth and a similar protocol, Central Authentication Service (CAS), are deployed at over 80 universities worldwide
- We analyzed and improved WebAuth
 - Formal model of the web, using Alloy
 - Found exploitable vulnerability
 - Verified the same vulnerability in CAS
 - Provided and verified practical repair

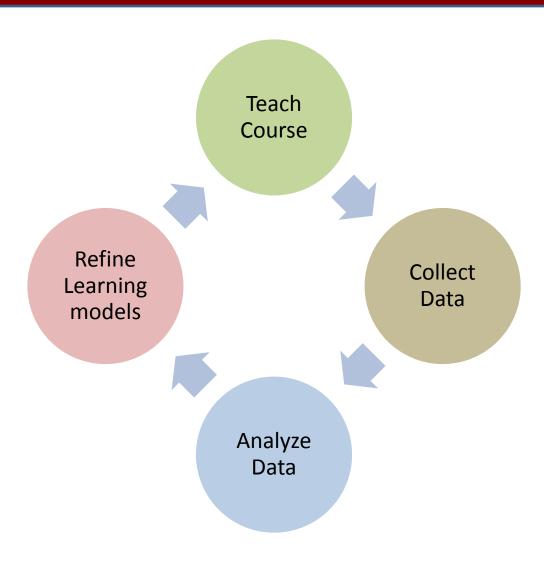
WebAuth Protocol

UA WAS WebKDC 1. request webkdc-service token 2. return webkdc-service token and session key 3. request resource 4. redirect to WebKDC w/ request token 5. redirect to WebKDC w/ request token 6. return login form w/ request token in a hidden form field 7. post login form w/ user credentials 8. set cookie w/ webkdc-proxy token; return a URL w/ id token pointing to WAS 9. access the URL link w/ id token 10. set cookie w/ app token; return requested resource

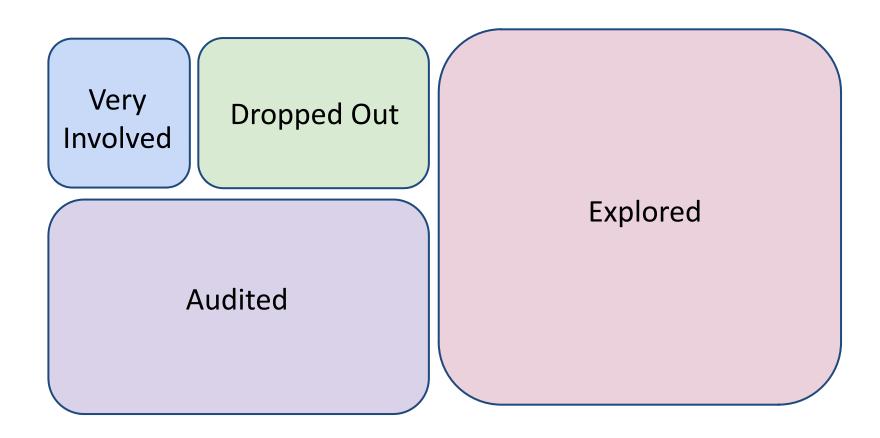
WebAuth Attack

WebKDC UA WAS 1. request weblide-service token 2. return webkido-service token and session key 3. request resource 4. redirect to WebKDC w/ request token 5. redirect to WebKDC w/ request token 6. return login form w/ request token in a hidden form field 7. post login form w/ user credentials 8. set cookie w/ webkdo-proxy taken; return a URL w/ id taken pointing to WAS Attacker completes steps 1-8 and induces the user's browser to send message 9 6. access the UFIL link w/ kt_loken 10. set cookie w/ app token; return requested resource

Learning analytics => "Lytics Lab"

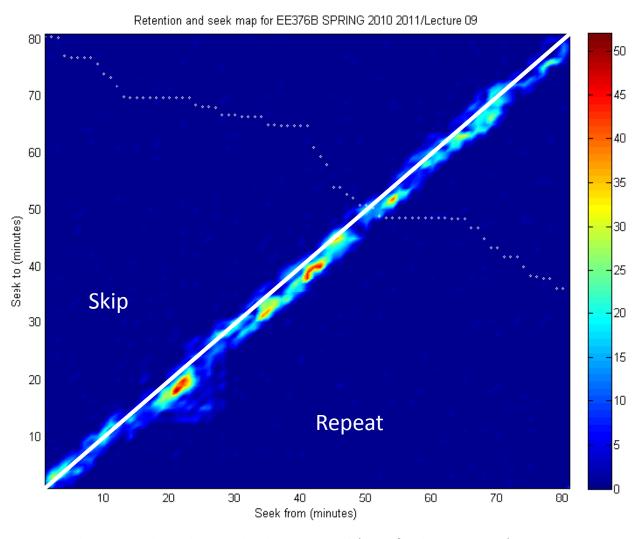


Clustered patterns of engagement



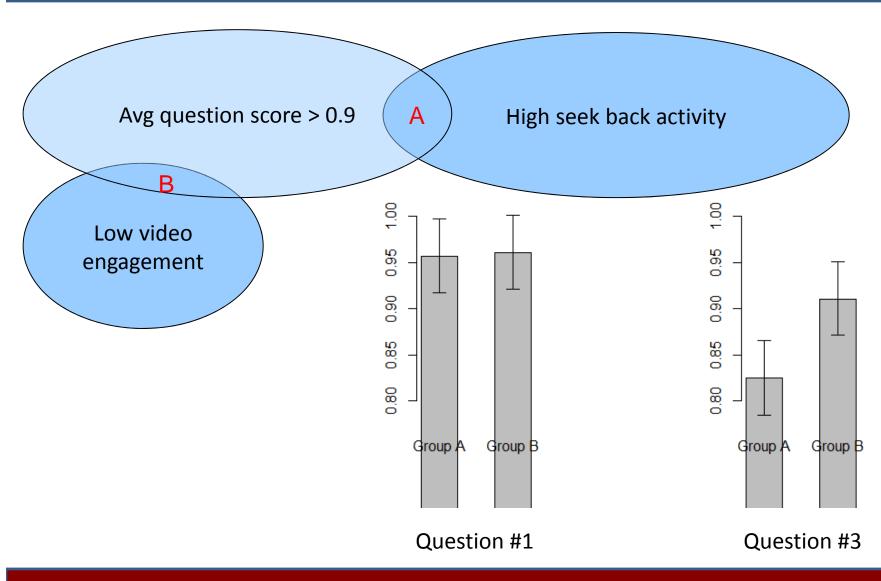
Not including registrants that never watched a video or did a quiz.

Simple Visualization of Seek Data

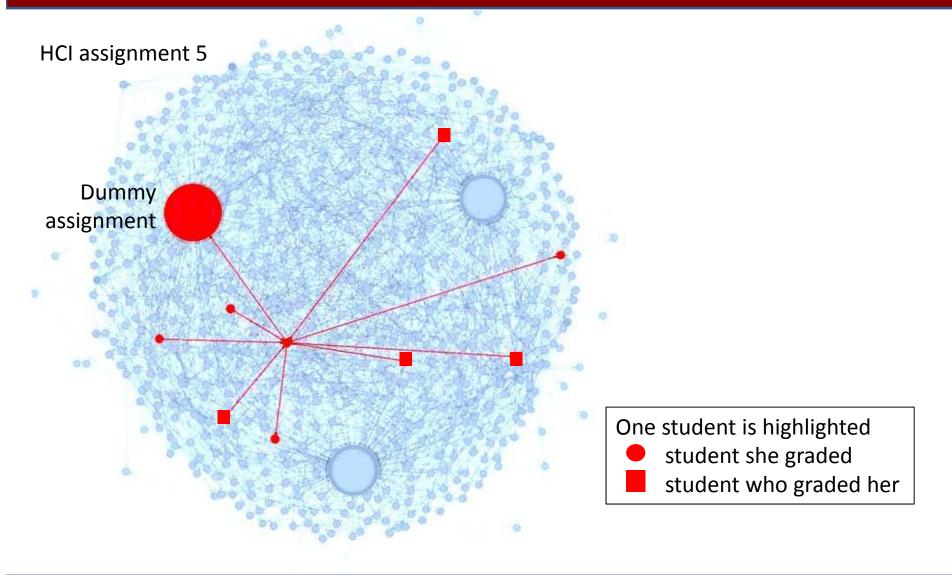


S. Halawa, R. Kizilcec, E. Schneider, and John Mitchell (Stanford University)

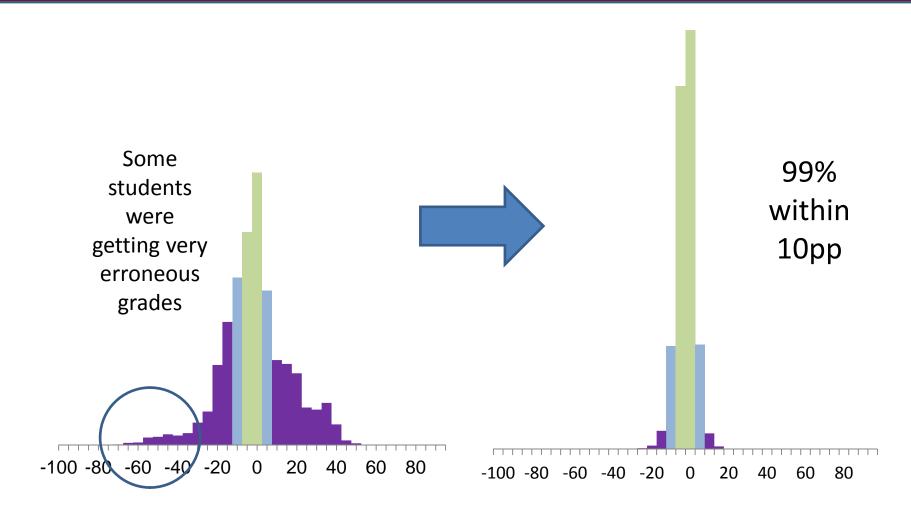
Comparison of student groups



Peer Grading Network

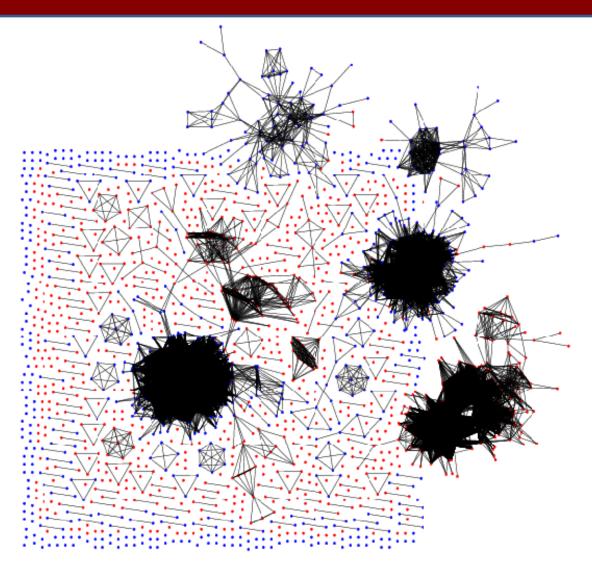


Improved Accuracy From Modeling Graders



Corrections involve weighting reliable graders and additive correction for bias.

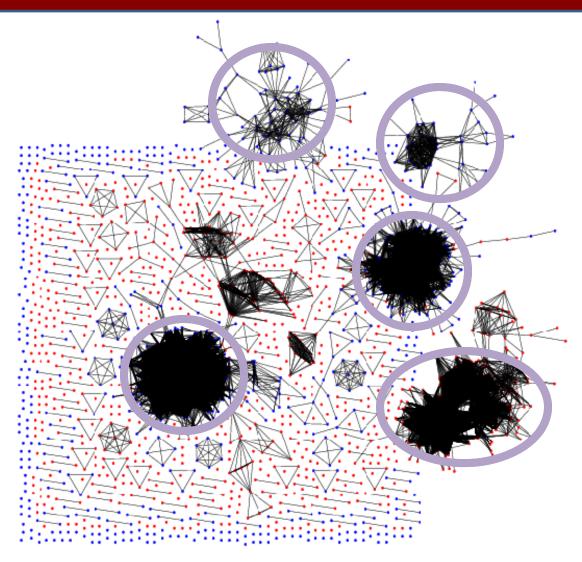
Group ML programs by similarity metric



3000 nodes shown, connected if similar

Red = Incorrect Blue = Correct

Find Prototypical Solutions



Similar clustering in CS106A logs of students solving their homework

Basic Security Requirements

- Student records are confidential and personal
- Social networks reveal personal, confidential information
- Course material may be owned, shared, licensed, recombined, ...
- Various forms of cheating are pervasive
- Extensive data collection and analysis is part of the revolution

Sample challenges (1)

- User annotation of learning material
 - Traditional cross-site scripting, cross-site request forgery, ... for web applications that allow user input such as executable code (e.g., in programming classes), annotation and modification of content,
- Reputation in group projects, peer evaluation
 - Integrity of reputation mechanisms and robustness against self-maximizing malicious behavior

Sample challenges (2)

- Assessment and stand-alone credentials
 - Can we develop ways of assessing student skills that are more informative to employers than A, B, C, ...
 - How do we make these robust against various forms of "cheating"?
- Data sharing and educational research
 - What anonymization and privacy measures are appropriate?
 - Students may want to demonstrate their knowledge publicly
 - Known attacks on social network graph may apply

Sample challenges (3)

- Beyond the "course"
 - Learning objects can be combined to support hybrid and fully online learning
 - How do we support integrity and provenance in this environment?
 - Should a learning object repository enforce licenses governing combination and reuse?
 - Interesting instance of secure information sharing

Conclusion

- Education is a new frontier for computing
 - Interdisciplinary research area involving new learning models and new technology to support and evaluate them
- New systems ⇒ new security requirements
 - Student records are confidential and personal
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